

HENDERSON COUNTY SENIOR SOFTBALL LEAGUE



SPONSORSHIP OPPORTUNITIES

Contributions are 100% Deductible - We are an IRS Approved 501(c)(3)

Your Sponsorship Contributes to:

- **Cardiovascular Pulmonary Resuscitation and Defibrillator Training**
- **Purchase of Defibrillator and Other Safety Supplies**
- **Purchase of Team Uniforms**
- **Field Maintenance and Rental**
- **State and National Tournament Fees**
- **Website Hosting Fees**
- **Our support to Other Agencies and Non-Profits – For Example:**
 - **WNC Special Needs Sports**
 - **Sheriff and Fire Departments**
 - **Safelight Shelter**

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ABOUT OUR LEAGUE



Old Bones and Big Hearts ...



The Henderson County Senior Softball League was established in 1999 to promote senior slow-pitch softball in the Henderson County region and to support local charities through special events.

The league began with seven guys having a love for softball. Today, the league has over 100 members with ages ranging from 50 to 87. Membership is open to any man at least 50 years old and any woman at least 35.

Weather permitting, the league plays on two fields every Monday and Friday morning at Jackson Park in Hendersonville. You'll see enthusiasm and occasional flashes of skill, with the former more important than the latter. All players share a love for softball, fellowship, and healthy exercise.

The league also participates in several tournaments, including the North Carolina and National Senior Games and has been very successful winning 1st, 2nd, and 3rd place medals.

Living in Henderson County is not required. Players are from Buncombe, Transylvania, and Polk counties -- some travel up from South Carolina.

BENEFITS AND LEVELS OF SPONSORSHIP



BENEFITS TO YOUR ORGANIZATION AT ALL LEVELS OF SPONSORSHIP:

- ✓ **Your Contribution is 100% -- We are an IRS Approved 501(c)(3)**
- ✓ National Publicity Through Senior Softball USA Association
- ✓ Links on our Website to your Organization
- ✓ Exposure to our Members and their Families
- ✓ Your Logo on Distributed Rack Cards
- ✓ Appropriate Recognition for your Organization in our Post-Game Reports

PLATINUM (\$1000) – Additional Benefits

- ✓ Exclusive Sponsorship – We will not Solicit Support from your Competitors
- ✓ Featured as Platinum Sponsor on Website, Social Media, and Jackson-Park Banner
- ✓ Certificate of Platinum Sponsorship and League Photo

GOLD (\$500) – Additional Benefits

- ✓ Featured as Gold Sponsor on Website, Social Media, and Jackson-Park Banner
- ✓ Certificate of Gold Sponsorship and League Photo

SILVER (\$250) – Additional Benefits

- ✓ Featured as Silver Sponsor on Website, Social Media, and Jackson-Park Banner
- ✓ Certificate of Silver Sponsorship and League Photo

THANK YOU FOR YOUR CONSIDERATION



Henderson County Senior Softball has been serving our community, on and off the field, for 25 years. Your contribution contributes to our success!



These players are over 80 years old. Buzz, on the right, was an original founder of the league. He is now 87!

Don, on the left, was a Senior All-Star.



Our 68 and older team won the Clayton League. Two years ago, they took 3rd place at Nationals. These guys are good!